



Crystal Cruises Joins Cruise Lines International Association

MONACO -- September 23, 2022... Crystal Cruises announced today they have joined Cruise Lines International Association (CLIA), the world's largest cruise industry trade association and the leading authority of the global cruise community, as an ocean-going cruise line member.

"We are honored to join Cruise Lines International Association (CLIA) and fully participate in their important work to promote the work of the industry and provide a unified voice across the entire global cruise community," said Jack Anderson, president of Crystal Cruises. "I would like to thank Chairman Pierfrancesco Vago, President & CEO Kelly Craighead, and the entire CLIA team for their leadership, vision, and extraordinary efforts on behalf of the cruise industry."

As a membership organization, CLIA is dedicated to adding and creating value for its members, which is delivered through a range of advocacy efforts, education, and stakeholder engagement on a local, national, and global scale. CLIA and its members are leading the way as a force for good with ambitious goals like pursuing net-zero carbon cruising by 2050 and cruise lines committing to equip their ships to connect to shoreside electricity facilities wherever available at ports - as soon as possible, and no later than 2035. Together with our members and partners, CLIA continues to raise the positive profile of our industry as a leader in responsible travel and maritime practices as demonstrated by our commitment and advancements in environmental sustainability and destination stewardship.

"Our commitment to building a better future extends well beyond minimizing environmental impacts, it also includes harnessing the power of travel to contribute to health and well-being of people and places by creating positive travel experiences that inspire lifelong cruisers and generations of new to cruise travelers to sail responsibly," said Kelly Craighead, President, and CEO of Cruise Lines International Association.

"Cruising has a good story to tell—and will have even more examples and positive stories to share as a result of Crystal Cruises being part of the CLIA membership fleet."

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About Crystal Cruises

Celebrating a new beginning under the ownership of the A&K Travel Group, the most award-winning luxury cruise brand will sail again in the summer of 2023. The graceful and spacious 'Crystal Symphony' and 'Crystal Serenity' will welcome home returning guests and discerning travelers after extensive refurbishment. Guest capacity will be reduced with more suites, larger staterooms and fresh public spaces. Crystal Cruises will again raise the bar on gracious and luxurious cruising, built on the pillars of service, choice, quality and space. Register at CrystalCruises.com for updates.

About the Cruise Lines International Association (CLIA)

CLIA is the world's largest cruise industry trade association, providing a unified voice for the industry as the leading authority of the global cruise community. The CLIA community includes the world's most prestigious ocean, river, and specialty cruise lines; a highly trained and certified travel agent community; and a widespread network of stakeholders, including ports, destinations, ship developers, and an array of other maritime leaders that provide technical expertise and other products and services to the cruise sector. Together with our members and partners, CLIA supports policies and practices that foster safe, healthy, and sustainable cruise operations; tourism strategies that maximize the socio-economic benefits of cruise travel; and technologies and innovations that protect and preserve our planet. Our commitment to building a better future extends well beyond minimizing environmental impacts to instead harnessing the power of travel to contribute to conservation efforts, connect people and places, and create positive travel experiences that inspire lifelong cruisers and generations of new to cruise travelers to sail responsibly. To learn more about the advancements our industry is making toward sustainable development goals that make cruise the best way to see the world, please visit cruising.org (CLIA's global website) or follow us on Facebook, Instagram, Twitter, or on LinkedIn.