

Crystal and Signature Travel Network Announces Collaboration
Community of Travel Agencies to be First Preferred Supplier

MIAMI –March 24, 2023 – Crystal and Signature Travel Network announced today a partnership that will make Signature the cruise line’s first strategic sales and marketing supplier. With more than six decades in the travel industry, Signature continues to attract the travel industry’s most successful and prominent brands.

“Crystal is thrilled to name Signature Travel Network as our first strategic partner,” said President of Crystal Jack Anderson. “The travel advisor community is key to the success of our business and Signature’s members are many of the best in the industry. We look forward to welcoming the clients of Signature members on board our exceptional ships when we relaunch later this summer.”

“We are very excited to see that Crystal is returning under the new ownership of Abercrombie & Kent,” said Alex Sharpe, Signature Travel Network’s president, and CEO. “We had a long-standing successful partnership with the previous company, and we are honored to be selected as their first strategic partner under new ownership. Crystal’s brand loyalty is unique, and we look forward to rebuilding our business through what we know will be a strong partnership.”

Crystal Serenity’s inaugural sailing will depart July 31, 2023, from Marseille for a Mediterranean cruise, and *Crystal Symphony* will depart on Sept. 1, 2023, from Athens. Planned voyages will travel throughout the Mediterranean, Northern Europe, Canada and New England, Alaska, the Caribbean, through the Panama Canal, the Middle East, Asia, Australia, and New Zealand.

###

About Crystal

Exceptional at Sea

For more three decades Crystal has been synonymous with exceptional, award-winning voyages. Last year, the A&K Travel Group acquired the Crystal brand and its two most beloved vessels, *Crystal Serenity*, and *Crystal Symphony*, ushering in a new era of *Exceptional Suites, Exceptional Service, Exceptional Dining, and Exceptional Experiences.*

About Signature Travel Network

Signature Travel Network[®] is a member-owned travel cooperative, headquartered in El Segundo, California, with a regional office in New York City. The network was established in 1956, and today, includes 278 member agencies with more than 600 retail locations around the world. Collectively, Signature members generate more than \$11 billion in annual travel sales.

For media inquiries, please contact:

Robyn Fink: RFink@crystalcruises.com

Signature PR: pr@signaturetravelnetwork.com