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CRYSTAL UNVEILS THE FIRST CASINO DE MONTE-CARLO AT SEA

Gaming Experiences Return to Crystal Following Exclusive Collaboration with Monte-Carlo Société des Bains de Mer



MIAMI (Nov. 15, 2024) —Crystal has debuted the first-ever *Casino de Monte-Carlo* at sea for guests aboard *Crystal Symphony* during a special ribbon-cutting ceremony on the first night of the Chairmen's Cruise in Venice, Italy. The arrival of the new casino follows the announcement of an exclusive collaboration with Monte-Carlo Société des Bains de Mer (SBM), a leader in entertainment, hospitality and gaming. In addition to launching on *Crystal Symphony*, the upscale casino will soon be unveiled on *Crystal Serenity*, when she departs from Fort Lauderdale on Dec. 18. The brand's elevated gaming offerings will also be available on all future oceangoing vessels, excluding expedition ships.

"We could not be prouder to unveil the first-ever *Casino de Monte-Carlo* at sea aboard *Crystal Symphony* this week," *said Executive Chairman of A&K Travel Group Manfredi Lefebvre.* "There was no better choice for a gaming partner than Monte-Carlo Société des Bains de Mer, founded more than 160 years ago and remains a global leader in the casino industry. I've known the team for many years and, like Crystal, they are fully committed to delivering upscale experiences that cater to the discerning tastes of travelers from around the world. The future is bright for both of our brands."

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The new casino is positioned where the Bridge Lounges were once located on each ship. *Casino de Monte-Carlo* offers guests unparalleled gaming options at sea, including slot machines, Blackjack, American Roulette and Ultimate Texas Hold'em. Measuring more than 1,000 square feet, the casino features 29 slot machines and 3 live tables on *Crystal Symphony*; while *Crystal Serenity* will have 32 slot machines and 3 live tables. SBM led the design of the new casinos to mimic the look of the original Le Casino de Monte Carlo. Additionally, guests will have access to Crystal's premium beverage offerings, including specialty cocktails and a collection of global wines serviced by Avenue Saloon.

"It is a huge pleasure to inaugurate the first *Casino de Monte-Carlo* ever outside the Principality of Monaco, on *Crystal Symphony*, and I am very grateful to Crystal for making this dream come true," *said Stéphane Valeri, Chairman and CEO of Monte-Carlo Société des Bains de Mer.* "I am truly convinced that the ultimate cruise experience designed by Crystal combined with the Monte-Carlo expertise in gaming will strengthen our brands while creating unique moments. A big thank you to our mutual teams for this exceptional and successful collaboration to be continued, on *Crystal Serenity* and on new Crystal ships to come."

Adds Cristina Levis, CEO of A&K Travel Group, "After learning how much our guests missed having gaming options onboard, we knew we could maintain the essence of the previous Crystal casino experience while infusing fresh elements into our brand and finding a partner that would ultimately exceed expectations. We are so proud of what we have accomplished in collaboration with Monte-Carlo Société des Bains de Mer. Like Crystal, the *Casino de Monte-Carlo* embodies sophistication and attention to detail, and we can't wait to hear feedback from our guests who have been awaiting this next phase of our journey."

To book any of Crystal's exceptional voyages and experience *Casino de Monte-Carlo*, contact your travel advisor, visit crystalcruises.com or call 1-800-446-6620.

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About Crystal

For more than three decades Crystal has been synonymous with exceptional, award-winning voyages. In 2022 **A&K Travel Group** acquired the Crystal brand and its two vessels, *Crystal Serenity* and *Crystal Symphony*, ushering in a new era of Exceptional at Sea. The globally renowned cruise line offers discerning travelers industry-leading, authentic, and enriching experiences both onshore and at sea. Crystal's pioneering partnership with Abercrombie & Kent provides guests with unparalleled access to the most sought-after experiences, destinations, and the latest cultural makers around the world. The reimagined ships boast larger, updated suites with artisanal finishes, new cutting-edge wellness offerings, spectacular entertainment, and complimentary world-class dining - including UMI UMA - the only dining experience by *Michelin-Star Chef Master Chef Nobuyuki (Nobu) at sea*. With a legacy of unrivaled service and commitment to sophistication and elegance at every touchpoint, once on-board passengers feel as if they are perfectly at home.

Join our exceptional community at: Facebook: <u>@CrystalCruises</u> Instagram: <u>@CrystalCruises</u> Twitter: <u>@CrystalCruises</u> LinkedIn: <u>@CrystalCruises</u>

About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, "haute couture" experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a top-flight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a pro-active policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The No. 1 private employer in the Principality of Monaco in 2023, the Group launched its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business.

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